

In many schools military recruiters have unlimited access to the campus.

The US Army Recruiting Handbook instructs recruiters to “effectively penetrate the school market... [with the goal of] school ownership that can only lead to a greater number of Army enlistments.” In addition recruiters are instructed to serve as chaperones, coaches’ assistants, and all around buddies to students and staff.**

*Provisions of the No Child Left Behind Act mandate that all students’ contact information must be given to the military branches unless students “opt-out.”**

Many school districts use the ASVAB, the Armed Services Vocational Aptitude Battery, to access the child’s private information.

*The ASVAB is a test that is evaluated by the military and is “specifically designed to provide recruiters with a source of prequalified leads.”**

Each and every child is being recruited either directly or indirectly through advertising on TV, at popular sporting events, ads at the movies, billboards along the highway, and full wall displays in career centers.

With a multi-billion dollar budget recruiters are always well supplied with attractive gadgets and gifts to engage young people in conversation and potentially a military contract.

The promises made by military recruiters are non-binding. The contract signed by the recruit however is binding, and very hard to escape.

Recruiters particularly target youth who are eager to access money for college or job training, youth who want to serve their country and youth who are idealistic and hope to find more meaning in life.

A TRUTH IN
RECRUITING
PROJECT
of the
AMERICAN
FRIENDS
SERVICE
COMMITTEE

*School Recruiting Program Handbook, U.S. Army Recruiting Command Pamphlet 350.

We believe that ALL youth deserve to hear multiple perspectives about life in the military; to be aware of jobs, college scholarships, and alternatives for service to country,

We will work with school communities to:

-Present youth and their families with the full picture about the realities of military service as well as limitations of and restrictions on compensation and benefits- including education funds and training opportunities.

-Provide comprehensive information on non-military alternatives for educational opportunities, careers, and service to community and country.

-Limit military recruiter’s preferential access to youth while advocating equal access for alternative perspectives.

-Explore peaceful solutions to conflicts.

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